

Brandon Cooper

LAMP-Stack Developer | Front-End Specialist | Video Editor

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I am a problem solver by nature, seeking opportunities which foster professional growth, encourage innovation, and allow for collaboration with a talented team of individuals.

WORK EXPERIENCE HIGHLIGHTS:

Bubbly Brands, February 2021 - March 2023

Principal Web Engineer

php mvc codeigniter shopify crm cms

- Managed and maintained the stability of bubblybelle.com, a headless Shopify store, using PHP/MVC CodeIgniter framework, and custom API integrations: Shopify, PayPal, BlueSnap, ShipHero, Refersion, and more.
- Collaborated with cross-functional teams and freelancers, and then integrated their contributions to deliver and deploy the final code.
- Maintained and improved backend dashboard, using Node & React.

Bubbly Brands, December 2019 - February 2021

Senior Full-Stack Developer

php html css js bootstrap github asana

- Developed and installed 3 Shopify Liquid themes from design files.
- Increased sales funnel page speed 226% by removing excess code and pages, minified all files, used global and database-dependent variables.
- Created and implemented 146 pixel-perfect HTML pages using css frameworks and Adobe XD design specifications and assets.

Asset Marketing Systems, 2017 - 2019

Front-End Web Developer

html clickdimensions wordpress drupal hubspot

- Created B2B landers for Financial Advisors who need assistance with technology and marketing, to schedule time with a Marketing Coordinator to discuss our services.
- Managed 12 internally hosted Advisor websites with CodeIgniter, to promote gated content (Retirement, Insurance, etc.), event registration, and product awareness.
- Managed 17 internally hosted Advisor websites using WordPress, which also promoted gated content, event registration, and product awareness.

Bank of Cardiff, 2016 - 2017

Product Manager

sensitive info php voip call center dashboard

- Rebuilt or added modules of custom CRM using PHP and AJAX, including: call metrics/stats; user management, log in/log out, timesheet reporting; templated email mailer; inbound traffic stats; lead management/distribution.
- Proudest accomplishment: building a custom Loan Application Flow which featured: mobile-first design with bootstrap framework, soft lead capture, continue on phone option, sign-with-finger from device, SMS follow-ups, and realtime status tracking.

This is just a highlight of my work experience.

A Comprehensive Resume is available through my online portfolio.
Professional references are available upon request.



EDUCATION

Bachelor of Science

University of North Florida
Jacksonville, FL

CODING SKILLS

- HTML/CSS
- JavaScript
- jQuery
- TypeScript
- PHP
- MySQL
- AJAX
- JSON

TECHNOLOGIES

- Hosting / AWS
- GitHub / DevOps
- Shopify / CMS
- JS / CSS Frameworks
- WordPress
- Emmet / Snippets
- Pug / Mustache
- MVC / OOP
- Terminal / SSH

SOFTWARE

- Windows & Mac OS
- Microsoft Office
- Adobe Creative Suite
- MAMP / Docker
- VS Code IDE
- Browser Dev. Tools

Scan code
to see my
online portfolio
<https://jbcoper.me>

